



Privacy Statement

Your questions answered

Gundabluey Research is a private organisation that specialises in marketing research and strategy. Our company uses information only for research purposes. This means that we use it to investigate the behaviour, needs, attitudes, opinions, motivations or other characteristics of people like you. We do this in order to provide information to our clients, government, commercial and not-for-profit organisations, that will assist them in making decisions about their products and services. Your input into these decisions is important, and the more people that participate, the more the results we obtain truly reflect the spectrum of Australian society.

If you participate in our research, we may wish to collect your name and contact details so that we can contact you about the research. However, as researchers, we are generally interested in the responses of large groups of people, rather than individuals. We typically combine the information collected from all the research participants to get an overall picture. This overall picture is then reported to our clients.

Your rights

Details that identify you are removed from your responses to the research once they are no longer needed for the research. However, while your information remains identifiable, you have the right to request access to, and/or correction or deletion of, any information about you held by our company.

Our obligations

Our company is bound by the Market and Social Research Privacy Principles, which are approved by the Federal Privacy Commissioner. Information can be found on the website of the Australian Data and Insights Association at:

<https://dataandinsights.com.au/>

We also abide by the principles of The Research Society's Code of Professional Behaviour. Information can be viewed on the TRS website at:

<https://www.researchsociety.com.au/>

Contact Us

If you want to find out more about the way in which our company conducts research, feel free to contact us.

Sarah Wrigley
Gundabluey Research Pty Ltd
21 Boyd Street, North Warrandyte VIC 3113 Australia
Telephone: +613 844 2678
Website: www.gundabluey.com